



ONLINE COURSE • 2026

Digital Transformation Basics for Brewing

Move your brewery off paper and into simple digital tools: brew logs, stock, batch tracking and a dashboard you will actually open.

Digital Transformation Basics for Brewing.

Move your brewery off paper and into simple digital tools: brew logs, stock, batch tracking and a dashboard you will actually open.

2 Weeks

4 live sessions, 2 hours each

Sat-Sun

12:00 to 2:00 PM IST

20

Students per batch, at most

₹5,000

Course fee

Who it is for

- Brewery owners still running on paper, WhatsApp and memory
- Head brewers who want their numbers in one place
- Operations and finance people at small breweries and brewpubs

What you walk away with

- Replace the paper brew log with a digital one the whole team fills in
- Track stock and batches from malt sack to keg
- Build a one-page dashboard for the numbers that matter each week
- Leave with a 90-day plan you can afford

WHO TEACHES IT



Ankur Napa

Instructor. Course Instructor · Master Brewer



Chatty Girija

Point of contact. Beer Podcaster · Creative Strategist

SYLLABUS

Week by week.

2 weeks. Two live sessions every weekend and one assignment a week.

Week	Focus	Topics	Assignment
Week 1	From paper to data	What digital transformation means for a 10 HL brewery, and what it does not; Brew logs, cellar logs and cleaning records in shared spreadsheets; Stock, batch and keg tracking, and why batch codes matter when a complaint comes in; Brewery management software versus spreadsheets, and when to switch	Turn last month's paper brew sheets into one digital log and find three things you did not know.
Week 2	Sensors, dashboards and your plan	Temperature and gravity loggers on fermenters; Point of sale and sales data next to production data; A simple dashboard: volume, yield, stock and what sold; Data habits: one source of truth, backups and who can edit what; Planning 90 days of change your team will actually keep doing	Build your weekly dashboard and write your 90-day digital plan.

HOW IT RUNS

Format, terms and how to enrol.

1. **Schedule.** Live on Saturdays and Sundays, 12:00 PM to 2:00 PM IST. Timings may shift by mutual agreement with the cohort.
2. **Batch size.** Maximum 20 students, so every question gets answered.
3. **Included.** Session recordings, presentation decks, weekly assignments and the learning kit.
4. **Certificate.** Certificate of Completion once every assignment is in and you have attended at least 80% of live sessions.
5. **Beyond the screen.** Recommended microbrewery visits, so you see the kit you are studying.
6. **Fees.** Paid in full at sign-up. No discounts apply, and a package of courses cannot be changed once confirmed.
7. **Refunds.** Read the refund policy at craftbeerschool.in/refund.html before you pay.

Course fee per student

₹5,000

Enrol at craftbeerschool.in/digital-transformation-basics-for-brewing-course.html or ask us on WhatsApp. Cohorts cap at 20 students.

WEBSITE

craftbeerschool.in

WHATSAPP AND PHONE

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CLASSES

Online

Fees and dates are correct at the time of printing and may change; the website has the latest. Drink responsibly.